

*27th Annual...*

# UMOM Children's Charity Golf Event

***Grayhawk Golf Club***

*Friday, May 4th*

*12:30pm*



## **Sponsorship Information**

Golf Tournament - Lunch - Celebration Dinner & Awards



# Tournament Details

## Day of Event for All Includes:

Tournament Schedule– 18 holes  
 Shotgun start at 12:30pm  
 Complimentary Lunch– Grill Stations

## Evening Celebration Schedule:

5:30pm Cocktail Reception  
 \*Raffle & Silent Auction

6:45pm Dinner Program  
 \*Awards & Live Auction

### *Exciting Prizes:*

1st, 2nd & 3rd place teams win  
 special recognition

### *Fun contests:*

Hole-in-one · Closest to the Pin  
 Longest Drive · Raffle drawings

## Golf Clinic



*Tips4Golf Clinic*, presented by former Golf Digest Instructor *Pomp Braswell*, will be held during lunch at no charge to the golfers.

Pomp was a PGA Professional at PGA National Resort in Palm Beach Gardens, FL. He is a PGA National Golf Academy instructor, a contributor to Golf Digest and CNN, as well as a veteran of the Nationwide, Canadian, Mexican & U.S. Challenge PGA Tours.

Grayhawk Golf Club is a paradise for those with a passion for the game. Both golf courses – Talon and Raptor – offer unique challenges as they wind through some of the most spectacular Sonoran Desert on the planet.

Talon was the first to burst on to the Scottsdale, Arizona golf scene in 1994 followed by Raptor in 1995. Since then, they have become widely considered as two of the finest golf courses in the Valley of the Sun.

A few notable accolades garnered by Talon and Raptor over the years include:

- *Golf Magazine* – “Top 100 You Can Play in the U.S.”
- *Golf Magazine* – “Top 10 New You Can Play”
- *Golf Digest* – “Top 10 in the State You Can Play”
- *Golf World Business* – “100 Best Golf Shops”



# How Your Support Makes A Difference!



## A Look at UMOM New Day Centers

UMOM New Day Centers is leading the way in Arizona in breaking the cycle of homelessness by providing homeless individuals and families with services that overcome the issues that contribute to homelessness.

UMOM New Day Centers Programs Include:

- New Day Shelters
- Next Step Housing
- Domestic Violence Shelter
- Watkins Emergency Shelter
- Parents Anonymous

Our programs provides shelter, food, case management, transportation assistance, child development programs, education, medical care and housing search and relocation services.

## Statistics that Matter

- More than 5,000 individuals were served in UMOM programs during this year
- The primary reason for homelessness for 1/3 of our residents in the Emergency Shelter Program was job loss.
- More than 49% of the families involved in the Emergency Shelter Program experienced homelessness for the first time.

## Sponsors Impact



**\$10,000 sponsor provides shelter and food for 400 families for one day**

**\$7,500 sponsor provides Wellness Center care for 10 families for one year.**

**\$5,000 sponsor provides childcare/infant care for 125 children for one day**

**\$3,000 sponsor provides shelter, food, case management and other services for a domestic violence family for 20 days**

# Sponsorship Levels



## Platinum Sponsor

**Cost: \$25,000**

- 12 players with lunch and sponsor gift package
- Two tables of 10 to the celebration dinner & awards with reserved seating
- Logo in all event materials/press releases
- Logo on sponsor sign recognition, signage at tee boxes, and in evening program
- Platinum logo placement in printed invitation
- Website recognition as platinum sponsor on event page at [www.umom.org](http://www.umom.org)
- Recognition throughout day of tournament and at dinner event
- Opportunity to include promotional item in sponsor gift packages

## Gold Sponsor

**Cost: \$10,000**

- 8 players with lunch and sponsor gift package
- One table of 10 to the celebration dinner & awards with reserved seating
- Logo on large sponsor sign at the start of each flight
- Logo at UMOM contest holes, longest drive & closet to the pin, recognition and in evening program
- Website recognition as Gold sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Dinner Sponsor - Sysco

**Cost: \$10,000**

- 8 players with lunch and sponsor gift package
- One table of 10 to the celebration dinner & awards with reserved seating
- Logo on all dinner event tables
- Logo on large sponsor sign at dinner and in evening program
- Website recognition as dinner sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Tee Gift Underwriting Opportunity

**Cost: \$10,000**

- 8 players with lunch and sponsor gift package
- One table of 10 to the celebration dinner & awards with reserved seating
- Signage recognition at tee gift table
- Logo on large sponsor sign on course and in evening program
- Website recognition as Tee Gift Underwriter on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Cart Sponsor

**Cost: \$10,000**

- 8 players with lunch and sponsor gift package
- One table of 10 to the celebration dinner & awards with reserved seating
- Logo on all players golf carts
- Logo on large sponsor sign on course and in evening program
- Website recognition as cart sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

# Sponsorship Levels



## 19th Hole Sponsor

**Cost: \$7,500**

- 4 players lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on large sponsor sign at cocktail reception and in the evening program
- Logo signage on bar tops as 19th hole sponsor
- Website recognition as 19th hole sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Lunch Sponsor

**Cost:\$7,500**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on sponsor sign at 4 grill stations around course
- Website recognition as lunch sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Shirt Sponsor - Eaton & Associates

**Cost:\$7,500**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on sponsor sign on golf course as shirt sponsor
- Inclusion of company name or logo on tournament shirts
- Website recognition as shirt sponsor on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Beverage Sponsor

**Cost:\$5,000**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on medium sponsor sign on beverage cart during the tournament and in the evening program
- Website recognition on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## Driving Range Sponsor

**Cost:\$5,000**

**\*One sponsorship opportunity available for each driving range**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on medium sponsor sign at driving range and in evening program
- Website recognition on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

# Sponsorship Levels



## **Premier Hole-in-One Sponsor**

**Cost: \$5,000**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on medium sponsor sign at the premier hole and in the evening program
- Website recognition on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## **Golf Hole-in-One Sponsor - Scottsdale Insurance Co. Cost: \$3,500**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on small sponsor sign at the golf hole in one sponsored hole and in the evening program
- Website recognition on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## **Travel Hole-in-One Sponsor**

**Cost: \$3,500**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Logo on small sponsor sign at the travel hole-in-one sponsored hole and in the evening program
- Website recognition on event page at [www.umom.org](http://www.umom.org)
- Opportunity to include promotional item in sponsor gift packages

## **ACE Sponsor**

**Cost: \$3,000**

- 4 players with lunch and sponsor gift package
- One table of 8 to the celebration dinner & awards with reserved seating
- Recognition in evening program
- Logo on small event tee sign
- Opportunity to include promotional item in sponsor gift packages

### **TO BECOME A SPONSOR**

please fill out the enclosed form and return by email, mail, fax,  
or fill out the new online sponsorship form at [www.umom.org](http://www.umom.org)

**UMOM Children's Charity  
Golf Event**



# Commitment Form

\* Or complete the online sponsorship form at [www.umom.org](http://www.umom.org)

## INFORMATION

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company : \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

## SPONSORSHIP

YES! I want to sponsor the 27th Annual UMOM Children's Charity Golf Event.

Sponsorship Level : \_\_\_\_\_ Amount: \_\_\_\_\_

## FULLFILLMENT

Please make checks payable to: UMOM New Day Centers

Enclosed Check: \_\_\_\_\_ Please Invoice Me: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_ 3 digits-back of card \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_  
Authorized Sponsor Signature **(Required)**

\_\_\_\_\_  
Print Name

**Please return this form to:**  
**UMOM New Day Centers**  
**Attention: Jessica Palacio**  
**3333 E. Van Buren**  
**Phoenix, AZ 85008**  
**Fax to: 602-275-6548**  
**Or Email [jpalacio@umom.org](mailto:jpalacio@umom.org)**

Please call Jessica Palacio, Special Events Manager, at 602-889-0678 if you have any questions or require more information. A confirmation and thank you letter will be mailed to you upon receipt.

UMOM New Day Centers Tax ID # 86-521062