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UMOM Celebrates the Grand Opening of *The Legacy Crossing*

In November 2010 UMOM New Day Centers opened the newest of its affordable housing communities – The Legacy Crossing, located at the site of the old UMOM Campus at 3330 E. Van Buren.

The community is a partnership between UMOM and The NRP Group. The NRP Group has developed, built, and now currently manages nine properties in Arizona.. The property features 80 spacious one, two, and three-bedroom apartment homes with fully-equipped kitchens, ceiling fans, private patios, balconies and window coverings, along with an array of community amenities that include a swimming pool, playground, resident fitness center, resident computer center, laundry facility, free social services and resident activities, and more.



Phoenix City Councilmember Michael Johnson and the first resident of The Legacy Crossing, Michelle Ray.

Summer 2011



UMOM's newest affordable housing community, The Legacy Crossing, opened in November 2010.

“The Legacy Crossing is the beautiful result of years of hard work and dedication,” said Dave Hepburn, Chief Housing Officer for UMOM New Day Centers. “We are grateful to our partner, the NRP Group, as well as JP Morgan Chase who provided the financing we needed for the project.”

The complex was funded through a tax-credit program offered by the Department of Housing and Urban Development (HUD) at the federal level and funding and support from the City of Phoenix Housing Department on the municipal level. UMOM understands that permanent, affordable housing is the last piece of the puzzle to break the cycle of homelessness.

“We just love it here,” said Michelle Ray, a former UMOM resident who moved into The Legacy Crossing when it opened, with her four-year-old daughter Uriel. “It’s close to my school and work, and my daughter’s school too. And I feel safe here.”

Currently, The Legacy Crossing is 98% leased and is getting a positive reception from potential renters for its innovative style, spacious floor plans, onsite amenities, and resident services. Phase II of the project recently broke ground and will provide another 60 units before the end of the year. Please contact UMOM to schedule a tour of the new community.

Message from the CEO



As CEO of UMOM New Day Centers it my job is to advocate for families and individuals experiencing homelessness and the services provided by our organization and others in the community. This past legislative session was a very tough climate for the non-profit community with very little support for the most vulnerable and needy in Arizona. The Legislature made some unreasonable policy decisions and draconian cuts that will affect the individuals and families we serve and their ability to rebuild their lives.

I had the opportunity to write a My Turn for the Arizona Republic that was published on April 11th entitled “Teaming up to fight homelessness.” I shared my “a-ha moment” when I was nine years old. That was when I first learned that others might need our help. I thought that everyone had a home, food, and clothes to wear until I saw my father gathering items to share with a fellow worker. I believe my life forever changed that day, which led me to volunteer at the local hospital and then work for the last 35 years for nonprofits that help the neediest amongst

us. I knew that this was the right thing to do. Fortunately I have been able to use my talents, dedication, and commitment to make a difference in opening doors of opportunity for individuals and families to have a better life. I do not believe the playing field is level and part of my job is to level that field.

As stated in the article, “We all can agree that we want people to become employed and support their families and pay their bills,” and that is going to take support from the faith-based community, the private sector and the government. We all need to play a part in breaking the cycle of homelessness. The faith-based community and the private sector have been doing their part even in these tough economic times; however, the government is changing policies and eliminating funding that help our families dig out of poverty.

One of those cuts affected child care subsidies that helps families with child care while they are rebuilding their lives by finishing their education, obtaining training and becoming gainfully employed. The Legislature decided to eliminate the state match so Arizona gets \$40 million less in federal funds. This decision will leave many without child care so they will have to make some tough choices which could result in an increase of homeless families.

Our Mission:

To provide homeless families and individuals with safe shelter, housing and supportive services to assist them in reaching their greatest potential.

All of these devastating changes mean we need to voice our opinion to our state and federal officials. We need to tell them that all families deserve a safe place to raise their children, skills and training to become employed, and quality education for all children. My advice is to know who your elected officials are and let them know what is important for you and the most vulnerable among us.

I truly appreciate all the support for UMOM and I will continue to advocate on behalf of those we serve so they can have a better life filled with opportunities.

Darlene Newsom, CEO



CEO Darlene Newsom speaks at a rally at the State Capitol asking the Legislature to protect funding for child care subsidies, affordable housing, and other assistance for vulnerable and needy families and individuals.

Vision: To be a leader in breaking the cycle of homelessness

Building Her Own Future – Monica’s Story

After years of struggling to get by, Monica, a Casa de Paz Fillmore resident, will be the first of what we hope to be many building her own Habitat for Humanity Home. After learning about Habitat this last year, Kristina, the Program Coordinator at Fillmore, held an information session for residents.

Monica, a mother of two who works part-time at Target, jumped right on the opportunity. After reviewing all the details, it became clear that there would be many obstacles preventing Monica from gaining her own home... such as poor credit, fear of change, and support from those around her (even though she was a perfect candidate).



Monica and her family currently live in our Next Step community, Casa de Paz Fillmore. They are currently working with Habitat for Humanity to build their own home.

Over the last few months, Kristina has been working with Monica and the Habitat counselors to move forward in the process of owning her own home. As of today, Monica’s credit has been cleared and she is on track to owning her home.

The building began in May with a tentative move-in date of September. We applaud Monica and Christina and all those who are helping Monica achieve her dream.

Program Spotlight: Youth Services

One of the most exciting and successful programs at UMOM is our Youth Services Program. Our Youth Case Manager, Melinda Gray, has managed this program for over five years and has had a tremendous positive impact on the lives of our teens on campus as well as their families.

“I have been a part of UMOM Youth Services since 2003,” said Gray. “Now I am seeing former UMOM kids come back and tell me how much the program helped them learn and succeed, that’s priceless.”

UMOM Youth Services encompass many different programs for children ages 5 to 17 on campus. We have the Kids Den afterschool program for 5 – 10 year olds and the Teen Activities Program (TAP). We also offer case management services, Tutor Club, Book Club,



Teens participate in a recent activity as part of the afterschool Teen Activities Program (TAP).

and the new Teens Acknowledging Greatness (TAG) program for all teens on campus.

TAP provides free afterschool activities for all UMOM residents ages 11-17. Our Youth Services staff oversees TAP activities on campus every day of the week. Through their attendance in TAP, teens can earn incentives and rewards such as gift cards, campus privileges, and field trip attendance.

“TAP exposes our kids to experiences they wouldn’t otherwise even try,” said Gray, and a parent recently commented about TAP: “The program has really helped the overall well-being of my teens.”

Each month the teens in TAP plan the next month’s activities. They cook once a week in our UMOM Kitchen, play games, and celebrate birthdays together. They also enjoy regular visits from volunteer community groups such as Free Arts of Arizona and iTheatre Collaborative. Teens can also participate in the Artistic Expressions program where they work with a partner and a volunteer mentor to create artwork and then critique each other’s work as a group. Samples of their recent artwork can be seen in the TAP Lounge.

As a reward for attendance and participation, teens can also attend regular TAP field trips. In April they visited Amazing Jakes Amusement Park, Rollero Skate Rink, and had a picnic at Papago Park.

Meaningful Moments at UMOM



Fun in the Sun, sponsored by many corporate groups, provided opportunities for great fun for all the children & families who live on campus.

Home Depot volunteers built raised flower beds & bricked walkways around campus.



The Back to School Block Party provided donated supplies & clothes for children. Here volunteers from Southwest Airlines distribute shoes contributed by the Sheraton.

Karen & Bob Hobbs, Sr. received the Heart for the Homeless Award at the Buckles & Bangles dinner.



The Women's Auxiliary sponsored the 2nd annual Walk for Homeless Families. It was a great success - attended by 650 people & raised over \$50,000!

At the Saguaro 'Next Step Housing' site, a happy girl carries her turkey home. Loads of Thanksgiving goods were donated by Kurt & Brenda Warner's First Things First Foundation.



Halloween was celebrated with a party & lots of activities sponsored by the National Charity League (NCL). Argh... there were even pirates on campus!

Every child on campus received a new winter coat at the Winter Wonderland carnival sponsored by American Express. The Women's Republican Group donated over a hundred coats for the children.



Meaningful Moments at UMOM



Dedicated faith-based groups from across the U.S. (NOMADS, VIMS & SOWERS), come for weeks at a time to work at the UMOM campus. They are a tremendous asset to UMOM. Pictured here are a group of NOMADS who were with us in December.

Read to Me, the highly successful reading program offered on Tuesday evenings, is a year round hit.



Children from Sirrine Elementary School in Chandler came to deliver the results of the cereal drive they have held for many years. Hundreds & hundreds of cereal boxes feed UMOM residents for months.

The Child Development Center cares for 90 children on a daily basis. This great volunteer opportunity is filled with hugs, laughter and an occasional tear.



UMOM proudly held the grand opening of Legacy Crossing on the former site of UMOM New Day Centers. Today 79 families call Legacy Crossing their home.

The Women's Auxiliary Birdsong luncheon featured a Japanese theme complete with bridal kimonos. It was attended by 263 people & raised more than \$15,000.



Student Council members from Imagine School West Gilbert present the quilts that they made for families here at UMOM.

The 26th Annual UMOM Children's Charity Golf Event was a big success! Golfers enjoyed a beautiful day at Gainey Ranch Golf Club and raised over \$140,000 – a new event record.



Program Spotlight: Youth Services

Continued from page 3

Recently they also participated in a Skype conversation with a former Youth Services intern who is now interning at the White House.

All campus teens can also participate in Tutor Club every evening and Book Club every Tuesday and Thursday night. The Book Club has been an incredible success – teens are rewarded with points for every 20 pages they read and summarize with a paragraph. Points can then be redeemed for prizes and rewards – introducing a fun competition among the readers. We even have one book club participant who is saving his points to buy nice clothes for his 8th grade promotion ceremony – where he will be the class speaker.

Teens who participate in TAP must turn in their school attendance and grade reports monthly in order to stay in the program. In April, there were four teens that made the Honor Roll at their schools. Those certificates are on display for everyone to see in the TAP Lounge.

TAP also recently started the Teens Acknowledging Greatness (TAG) program where teens can recognize their peers for acts of kindness, inspiration, or achievement. Teens can also become a TAP Leader.



Leaders take responsibility for helping keep the TAP Lounge clean and organized and earn incentives for their work.

The Youth Services program has also facilitated parent education on topics like bullying and internet safety. “Getting parents involved in these issues is so critical,” says Gray. “We find that many of our parents don’t have the information they need to protect their teens.”

The Youth Services program also provides case management services for teens between 13-17 years of age. By examining their success and challenges mid-way through high school and discussing their plans

for the future, UMOM can help teens and their parents through critical life decisions and plan for life after high school, and after UMOM. Program staff is currently helping some teens find summer employment options in the Valley.

The Youth Services is always in need of “teen-specific” items (see wishlist) as well as volunteers who can help with homework during Tutor Club/ Computer Club and accompany groups on weekend field trips. If you are interested in volunteering for TAP, please contact our Volunteer Coordinator Michelle Hargreaves at 602-889-0859 or email her at mhargreaves@umom.org.

TAP Wish List

- Best Buy gift cards (\$10-20)
- Movie gift cards
- Gameworks gift cards
- Sephora/Bath and Body Works gift sets/cards
- Reference Books for Tutor Club (dictionaries, thesauruses, etc)

The Suns Charities and Suns organization came together with APS to support UMOM. The Suns Charities gave a \$25,000 gift and the Suns organization matched with in-kind services to create a sports court for the kids and families of UMOM. The court is used extensively by the Kid’s Den afterschool program, the Teen Activities Program, and for family fun on the weekends. Thank you to the Phoenix Suns!

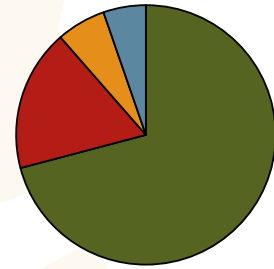


FY 2009-2010 Financial Information

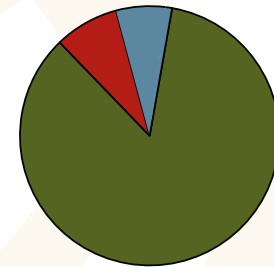


	2009	2010
Total Revenue	\$6,938,635	\$8,578,218*
Gov't & UW Grant	\$4,297,371	\$4,758,375
Donations & Events	\$2,149,007	\$2,722,441
In-Kind Contributions	\$248,312	\$589,169
Program Fees /Other	\$243,945	\$508,233
Total Expenses	\$6,579,501	\$7,779,751
Program Expenses	\$5,478,752	\$6,415,705
Management & General	\$624,437	\$732,982
Development	\$476,312	\$631,064

2010 Revenues



2010 Expenses



*Surpluses in operations support the growth of the agency, ensure funding in tough economic times and provide needed resources to fund critical capital improvements.

2010 REVENUES

- Gov't Grants & U W
- Donations
- In-kind Contributions
- Program Fees & Other

2010 EXPENSES

- Program Expense
- Management & General
- Development

More than 5,000 individuals were served in UMOM programs during this year.

- ✓ Emergency Shelter
 - Served 275 families; a total of 1,008 individuals
 - Sixty one percent (61%) of the clients completing the program exited to stable housing
- ✓ Transitional Housing
 - Served 88 families; a total of 326 individuals
 - Ninety two percent (92%) of clients completing the program leave for permanent housing options
- ✓ Domestic Violence Shelter
 - Served 85 families; a total of 362 individuals; 70% were children
 - Nearly 90% of residents exiting the shelter did not return to their abusers
- ✓ Watkins Emergency Shelter served 958 single women and 1,723 family members
- ✓ The Next Step Housing Program offered 219 affordable apartment units throughout the city
- ✓ Over 8,708 volunteers contributed 32,143 hours to UMOM, valued at \$320,143
- ✓ Phase I of UMOM's HELP Capital Campaign successfully raised \$18 million.

'Leave a Legacy'

At UMOM, we believe every family deserves a chance. Now more than ever, investing today to secure the future of UMOM's services for homeless families is essential. To ensure that UMOM's commitment of top quality service programs for generations to come, UMOM has established an endowment fund. By leaving UMOM in your will and advising us of your actions, you can become a part of UMOM's Legacy Society. For additional information, contact the Development Department at (602) 275-7852. Thank you to those 23 members who have advised us of their wishes.



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Where families break the cycle of homelessness.

Sign Up for Monthly E-Newsletter

We like to keep our supporters up-to-date and there is no better way than to receive our UMOM Happenings!

To sign up, send an email to umom@umom.org and place UMOM HAPPENINGS in the subject line. It is that easy!

We look forward to staying in touch!



Join us at the

UMOM Women's Auxiliary's 3rd Annual 5K Walk for Homeless Families

Saturday, October 1, 2011

Wesley Bolin Memorial Park

YOU can make a difference on behalf of Arizona's growing number of homeless families

Walk on your own, create a team, invite your family and coworkers... we are counting on your support!!

Watch for more information go to: www.umom.org or call 602-710-2132.

Information on sponsorships now available at www.umom.org



Save-The-Dates

UMOM PRESENTS AN EVENING OF BUCKLES AND BANGLES

October 21, 2011
Camelback Inn
Phoenix, AZ

- Festive Dinner
- Live Music Featuring Mogollon

Heart for the Homeless Award Honorees
Diane & Gary Tooker



For the latest UMOM information; our 2010 Annual Report, volunteer opportunities and upcoming event sign-up, be sure to check out our website UMOM.org.